



**A Report on
“Intellectual Property Rights”
March 12th & 13th, 2021**

The Department of Commerce and Business Management conducted two days workshop on “**Intellectual Property Rights**” online. The Programme included talks on the value of Intellectual Property Rights and how to defend them, patenting procedures and patent informatics, patent searches, the role of innovation and invention in academia-industry partnerships, trademark and copyright protection, and do's and don'ts for researchers in the sense of publishing and patenting.

The workshops intended to cover various aspects of IPR like Patents, Copyrights, and Trademark, etc. **Mr. Balram Singh**, Certified Patent Agent, Partner at Patent Minder, Ex- Scientist, UPCST, Lucknow and **Prof. Tarun Arora**, Dean, School of Legal Studies Central University of Punjab, Bhatinda were the expert speakers of the workshop, who enlightened the audience with their wisdom and expertise.

Prof.A.K Saxena, Dean, FCM, delivered the Opening remark on day one; he shared his valuable insights on the topic and motivated the audience for their active participation. **Dr. Syed Shahid Mazhar** Head, DCBM, delivered a closing Remark; he highlighted the importance and relevance of the topic in the current scenario. Moderators of the sessions were Dr. Syed Afzal Ahmad and Dr. Kainat Akhtar Usmani.

The workshop received a lot of positive feedback from both students and faculty members. There were 75 enthusiastic participants in total, who took part in the daylong workshop on IPR deliberations. An Assessment activity was conducted under which an online quiz and an offline essay competition were held on both days of the workshop. E-Certificate were awarded to all registered participants. Dr. Farhina Sardar Khan, Mr. Ehsanul Haque, and Mr. Shahabuddin coordinated the program very well.

Screenshots and pictures of the workshop and Essay Competition



